

Seminar on Developments in Trade in Services Statistics and the Way Forward

Geneva, 19 September 2014

Elements of a **Successful Strategy** for Improving Trade in Services Statistics



Efforts by national agencies in charge of statistics

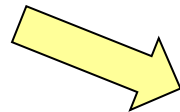
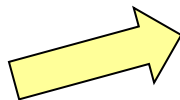
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Governments' readiness to give resources to statistics



Cooperation



Between national institutions (CBs, NSO, Ministries...)

Between international and regional institutions (i.e., APEC) in support of national initiatives



Effective technical assistance

Background information

- Technical assistance on trade in services statistics is part of inter-agency Task Force mandate
- Supporting texts:
 - WTO Hong Kong Ministerial Declaration, 2005
 - United Nations Statistical Commission 2010
- Agencies providing technical assistance in this field: EU, UNSD, IMF and WTO and regional agencies, with assistance of Task Force members + UNWTO for tourism
- Compilation Guidance

Coordination of capacity building activities

Task Force on Statistics of International Trade in Services decision (November 2011):

- **WTO** requested to **coordinate** this initiative
- Improve transparency and avoid duplication
- Prepare inventory of potential financing bodies
- Maintain list of experts/consultants
- Review existing material: synergies or improvements
- Develop further E-learning
- Link with other activities (e.g. BOP, FDI)
- Funding of activities

UNCTAD-WTO-UNSD project on E-learning

- Support of Task Force
- Beneficial to "students" + all agencies as training providers; **improve** way technical assistance provided; **optimise resources** (e.g. prerequisite for more targeted face-to-face events)
- Launch in 2015 (based on UNCTAD Train for Trade platform)
- **Sustainability:** Bound into broader strategy of capacity building/technical assistance

Task Force on Trade in Services Statistics Capacity Building Support

WTO Training module: “Measuring Trade in Services”

http://www.wto.org/english/res_e/statistics_e/services_training_module_e.htm

(English, French and Spanish, see also <http://etraining.wto.org/default.asp>,
“Trade in services in WTO”, Module 10)

UNSD, WTO, EU, etc. Regional TIS Statistics Workshops

In collaboration with regional agencies (e.g. SADC)

http://www.wto.org/english/res_e/statistics_e/ongoing_e.htm

WTO National seminars

Awareness raising at national level (compilers and users), Upon request from developing country members or acceding

Task Force list of consultants: available on request from
servstatsTA@wto.org

Related: IMF BoP headquarter or regional courses + country missions
(trade in services is a component)

For more information or coordination:

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